



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	198552-1
Product	10/8-10/14 Kaine FOR SENATE	Invoice Date	10/14/12
Estimate Number	11517	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WAVY	Order #	198552
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/08/12 to 10/14/12	5x	11111--					
	WAVY			M	10/08/12	:30	5:22 AM	KAI TV54H	\$125.00		1
	WAVY			Tu	10/09/12	:30	5:38 AM	KAI TV57H	\$125.00		2
	WAVY			W	10/10/12	:30	5:28 AM	KAI TV57H	\$125.00		3
	WAVY			Th	10/11/12	:00			<del>\$125.00</del>	See MG 1.6,1.7,1.8	4
	WAVY			F	10/12/12	:00			<del>\$125.00</del>	See MG 1.6,1.7,1.8	5
	WAVY	WAVY News 10 Sa 6a	6a-7a	Sa	10/13/12	:30	6:55 AM	KAI TV59H	\$200.00	MG for 21.1,1.4,1.5	7
	WAVY	WAVY News 10 Sa 7a	7a-8a	Sa	10/13/12	:30	7:28 AM	KAI TV57H	\$250.00	MG for 21.1,1.4,1.5	8
	WAVY	Saturday 10-11p	10p-11p	Sa	10/13/12	:30	10:08 PM	KAI TV59H	\$300.00	MG for 21.1,1.4,1.5	6
2	WAVY	WAVY 6AM News	6a-7a		to						
				10/08/12 to 10/14/12	5x	11111--					
	WAVY			M	10/08/12	:30	6:28 AM	KAI TV55H	\$350.00		1
	WAVY			Tu	10/09/12	:30	6:39 AM	KAI TV57H	\$350.00		2
	WAVY			W	10/10/12	:30	6:24 AM	KAI TV57H	\$350.00		3
	WAVY			Th	10/11/12	:30	6:12 AM	KAI TV57H	\$350.00		4
	WAVY			F	10/12/12	:30	6:55 AM	KAI TV57H	\$350.00		5
3	WAVY	Today Show M-F	7a-9a		to						
				10/08/12 to 10/14/12	5x	11111--					
	WAVY			M	10/08/12	:30	8:47 AM	KAI TV54H	\$350.00		1
	WAVY			Tu	10/09/12	:30	8:28 AM	KAI TV57H	\$350.00		2
	WAVY			W	10/10/12	:30	7:56 AM	KAI TV57H	\$350.00		3
	WAVY			Th	10/11/12	:30	7:26 AM	KAI TV57H	\$350.00		4
	WAVY			F	10/12/12	:30	8:26 AM	KAI TV59H	\$350.00		5
4	WAVY	Today Show Saturday	8a-10a		to						
				10/08/12 to 10/14/12	1x	-----S-					
	WAVY			Sa	10/13/12	:30	9:29 AM	KAI TV57H	\$250.00		1
5	WAVY	Today Show Sunday	8a-9a		to						
				10/08/12 to 10/14/12	1x	-----S					
	WAVY			Su	10/14/12	:00			<del>\$225.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	1

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**USA**

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DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	198552-1
Product	10/8-10/14 KAINE FOR SENATE	Invoice Date	10/14/12
Estimate Number	11517	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WAVY	Order #	198552
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	WAVY	Today Show 2	9a-10a		to						
					10/08/12 to 10/14/12	1x	--- 1---				
	WAVY			Th	10/11/12	:00			<del>\$125.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	1
7	WAVY	Today Show 3	10a-11a		to						
					10/08/12 to 10/14/12	1x	1-----				
	WAVY			M	10/08/12	:30	10:30 AM	KAI TV55H	\$100.00		1
8	WAVY	News 10 @ Noon	12p-1p		to						
					10/08/12 to 10/14/12	2x	-- 1- 1--				
	WAVY			W	10/10/12	:30	12:10 PM	KAI TV57H	\$75.00		1
	WAVY			F	10/12/12	:30	12:42 PM	KAI TV57H	\$75.00		2
9	WAVY	Days of Our Lives	1p-2p		to						
					10/08/12 to 10/14/12	1x	- 1-----				
	WAVY			Tu	10/09/12	:00			<del>\$125.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	1
10	WAVY	M-F 4-5p	4p-5p		to						
					10/08/12 to 10/14/12	2x	- 1- 1---				
	WAVY			Tu	10/09/12	:30	4:42 PM	KAI TV57H	\$125.00		1
	WAVY			Th	10/11/12	:30	4:21 PM	KAI TV57H	\$125.00		2
11	WAVY	News 10 @5p	5p-530p		to						
					10/08/12 to 10/14/12	5x	11111--				
	WAVY			M	10/08/12	:30	5:12 PM	KAI TV57H	\$350.00		1
	WAVY			Tu	10/09/12	:30	5:27 PM	KAI TV57H	\$350.00		2
	WAVY			W	10/10/12	:30	5:14 PM	KAI TV57H	\$350.00		3
	WAVY			Th	10/11/12	:30	5:13 PM	KAI TV57H	\$350.00		4
	WAVY			F	10/12/12	:30	5:26 PM	KAI TV59H	\$350.00		5
12	WAVY	News 10 @530p	530p-6p		to						
					10/08/12 to 10/14/12	5x	11111--				
	WAVY			M	10/08/12	:30	5:53 PM	KAI TV57H	\$350.00		1
	WAVY			Tu	10/09/12	:30	5:58 PM	KAI TV57H	\$350.00		2
	WAVY			W	10/10/12	:30	5:38 PM	KAI TV57H	\$350.00		3

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**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	198552-1
Product	10/8-10/14 Kaine FOR SENATE	Invoice Date	10/14/12
Estimate Number	11517	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WAVY	Order #	198552
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	WAVY	News 10 @530p	530p-6p	to							
	WAVY			Th	10/11/12	:30	5:39 PM	KAI TV57H	\$350.00		4
	WAVY			F	10/12/12	:30	5:53 PM	KAI TV57H	\$350.00		5
13	WAVY	News 10 @6p	6p-630p	to							
				10/08/12 to 10/14/12	5x	11111--					
	WAVY			M	10/08/12	:30	6:21 PM	KAI TV57H	\$450.00		1
	WAVY			Tu	10/09/12	:30	6:27 PM	KAI TV57H	\$450.00		2
	WAVY			W	10/10/12	:30	6:12 PM	KAI TV57H	\$450.00		3
	WAVY			Th	10/11/12	:30	6:09 PM	KAI TV57H	\$450.00		4
	WAVY			F	10/12/12	:30	6:21 PM	KAI TV57H	\$450.00		5
14	WAVY	WAVY News 10 Sat 6p	6p-630p	to							
				10/08/12 to 10/14/12	1x	-----S-					
	WAVY			Sa	10/13/12	:00			<del>\$150.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	1
15	WAVY	WAVY News 10 Sun 6p	6p-7p	to							
				10/08/12 to 10/14/12	1x	-----S					
	WAVY			Su	10/14/12	:30	6:38 PM	KAI TV57H	\$150.00		1
16	WAVY	M-F 7-730p	7-730p	to							
				10/08/12 to 10/14/12	4x	1-111--					
	WAVY			M	10/08/12	:30	7:27 PM	KAI TV57H	\$300.00		1
	WAVY			W	10/10/12	:30	7:12 PM	KAI TV57H	\$300.00		2
	WAVY			Th	10/11/12	:30	7:28 PM	KAI TV57H	\$300.00		3
	WAVY			F	10/12/12	:30	7:29 PM	KAI TV59H	\$300.00		4
17	WAVY	M-F 730-8p	730-8p	to							
				10/08/12 to 10/14/12	1x	-1-----					
	WAVY			Tu	10/09/12	:30	7:41 PM	KAI TV57H	\$300.00		1
18	WAVY	Monday 8-10p	8-10p	to							
				10/08/12 to 10/14/12	1x	1-----					
	WAVY			M	10/08/12	:30	8:27 PM	KAI TV57H	\$1,200.00		1
19	WAVY	Friday 10p-11p	10p-11p	to							

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DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	198552-1
Product	10/8-10/14 KAINE FOR SENATE	Invoice Date	10/14/12
Estimate Number	11517	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WAVY	Order #	198552
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Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WAVY	Friday 10p-11p	10p-11p		to						
					10/08/12 to 10/14/12	1x	---- 1--				
	WAVY			F	10/12/12	:00			<del>\$400.00</del>	See MG 19.2	1
	WAVY			F	10/12/12	:30	10:31 PM	KAI TV57H	\$900.00	MG for 19.1 10/12	2
20	WAVY	M-F News 10 @11	11p-1130p		to						
					10/08/12 to 10/14/12	10x	22222--				
	WAVY			M	10/08/12	:30	11:21 PM	KAI TV57H	\$500.00		2
	WAVY			M	10/08/12	:30	11:31 PM	KAI TV57H	\$500.00		1
	WAVY			Tu	10/09/12	:30	11:21 PM	KAI TV57H	\$500.00		4
	WAVY			Tu	10/09/12	:30	11:31 PM	KAI TV57H	\$500.00		3
	WAVY			W	10/10/12	:30	11:21 PM	KAI TV57H	\$500.00		6
	WAVY			W	10/10/12	:30	11:32 PM	KAI TV57H	\$500.00		5
	WAVY			Th	10/11/12	:30	11:22 PM	KAI TV57H	\$500.00		8
	WAVY			Th	10/11/12	:30	11:32 PM	KAI TV57H	\$500.00		7
	WAVY			F	10/12/12	:30	11:08 PM	KAI TV57H	\$500.00		10
	WAVY			F	10/12/12	:30	11:29 PM	KAI TV59H	\$500.00		9
21	WAVY	WAVY News 10 @11 Sat	11p-1130p		to						
					10/08/12 to 10/14/12	2x	----- 2-				
	WAVY			Sa	10/13/12	:00			<del>\$500.00</del>	See MG 1.6,1.7,1.8	1
	WAVY			Sa	10/13/12	:00			<del>\$500.00</del>	See MG 22.2,22.3	2
22	WAVY	Sun News 11p -- Late	1130-12a		to						
					10/08/12 to 10/14/12	1x	----- 1				
	WAVY	WAVY News 10 Sa 7a	7a-8a	Sa	10/13/12	:30	7:59 AM	KAI TV59H	\$200.00	MG for 21.2,22.1	3
	WAVY			Su	10/14/12	:00			<del>\$500.00</del>	See MG 22.2,22.3	1
	WAVY			Su	10/14/12	:30	12:15 AM	KAI TV59H	\$800.00	MG for 21.2,22.1	2
23	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					10/08/12 to 10/14/12	4x	1111---				
	WAVY			M	10/08/12	:00			<del>\$125.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	1
	WAVY			Tu	10/09/12	:00			<del>\$125.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	2
	WAVY	Days of Our Lives	1p-2p	Tu	10/09/12	:30	1:58 PM	KAI TV57H	\$150.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	9

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Product	10/8-10/14 Kaine FOR SENATE	Invoice Date	10/14/12
Estimate Number	11517	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WAVY	Order #	198552
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	IN2114/IN2116/SP1753/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WAVY	Tonight Show w/Leno	1134p-1237a		to						
	WAVY			Tu	10/09/12	:30	12:31 AM	KAI TV57H	\$150.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	6
	WAVY			W	10/10/12	:00			<del>\$125.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	3
	WAVY	The Doctors	2-3p	W	10/10/12	:30	2:31 PM	KAI TV57H	\$50.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	12
	WAVY			W	10/10/12	:30	11:46 PM	KAI TV57H	\$150.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	7
	WAVY			Th	10/11/12	:00			<del>\$125.00</del>	See MG 23.5,23.6,23.7,23.8,23.9,23.1	4
	WAVY	Today Show 3	10a-11a	Th	10/11/12	:30	10:53 AM	KAI TV57H	\$125.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	10
	WAVY			Th	10/11/12	:30	12:09 AM	KAI TV57H	\$150.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	5
	WAVY			F	10/12/12	:30	12:31 AM	KAI TV57H	\$150.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	8
	WAVY	WAVY News 10 Sunday 7a	7a-8a	Su	10/14/12	:30	7:42 AM	KAI TV59H	\$200.00	MG for 9.1,14.1,23.1,5.1,23.2,6.1,23.3	11

Aired Spots **65**

<u>Gross Total</u>	<b>\$22,000.00</b>	
<u>Agency Commission</u>	<b>\$3,300.00</b>	
<u>Net Amount Due</u>	<b>\$18,700.00</b>	<u>Payment Terms 30 Days</u>

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